

# Metrolina Trauma Symposium



## 2025 Vendor Prospectus

*Dear Colleagues,*

*It is with great pleasure that we extend an invitation for your participation in the 2025 Metrolina Trauma Symposium. This significant event is scheduled to be held at the Harris Conference Center in Charlotte on May 15-16, 2025.*

*Each year, we strive to provide sponsorship, exhibition, and advertising opportunities that are not only accessible but also conducive to your success and that of our attendees.*

*Our Trauma Symposium presents a distinctive platform for organizations involved in prehospital and hospital-based trauma care, healthcare education, medical equipment, allied health, and support services. It offers a unique chance to engage with both end users and key decision-makers, including Physicians, Program Directors, Managers, and other healthcare professionals, in an environment that fosters meaningful connections and networking.*

*We trust that the audience attending our Symposium, along with the engagement opportunities outlined in this prospectus, will encourage you to support these vital healthcare providers.*

*I firmly believe that investing in those who lead trauma care and work diligently on the front lines is also an investment in the communities they serve.*

*On behalf of the Metrolina Trauma Advisory Committee and the Charlotte and Metrolina Region, we sincerely appreciate your time and consideration.*

*Sincerely,*



A handwritten signature in black ink, reading "John Green".

*John Green, MD  
Medical Director  
Metrolina Trauma Advisory Committee*



A handwritten signature in black ink, reading "Scott Wilson".

*Scott Wilson  
Regional Trauma System Coordinator  
Metrolina Trauma Advisory Committee*



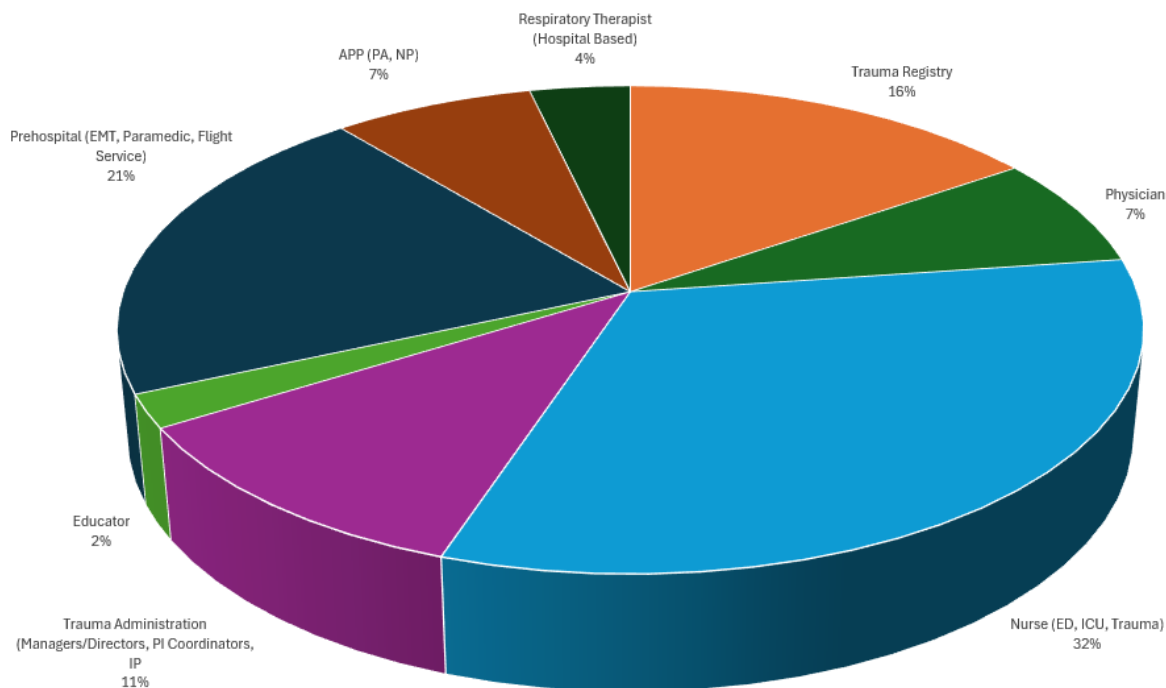
## PLEASE JOIN US...

The Metrolina Trauma Advisory Committee's annual 2025 Metrolina Trauma Symposium will be held at The Harris Conference Center, located near the Charlotte-Douglas International Airport and minutes from Uptown Charlotte. The Metrolina Trauma Symposium is a collaboration between the Trauma Centers in the Metrolina Region of North Carolina. These Trauma Centers consist of Atrium Health Cabarrus, Atrium Health Cleveland, Atrium Health Carolinas Medical Center, Atrium Health Levine Children's Hospital, CaroMont Regional Medical Center, Novant Health Presbyterian Medical Center, and Tenet Health Piedmont Medical Center. Each of these institutions are dedicated to providing the highest quality of care to trauma patients across the region.

## ATTENDEES

We are anticipating over 140 physicians, APPs (Physician Assistants and Nurse Practitioners), nurses, flight teams, Respiratory Therapists, and EMS/Prehospital providers in addition to other allied health fields such as Trauma Registrars, Injury Prevention, and Trauma Survivors Network teams to attend the 2025 Metrolina Trauma Symposium. The symposium consists of two days of podium presentations and discussion panels, large and small group lectures, and hands on skills stations focusing on sharing best practices, novel innovations, and ultimately improving the care provided to trauma patients. Many of our speakers are either nationally recognized or regional leaders in trauma care.

2024 Symposium Participant Breakdown



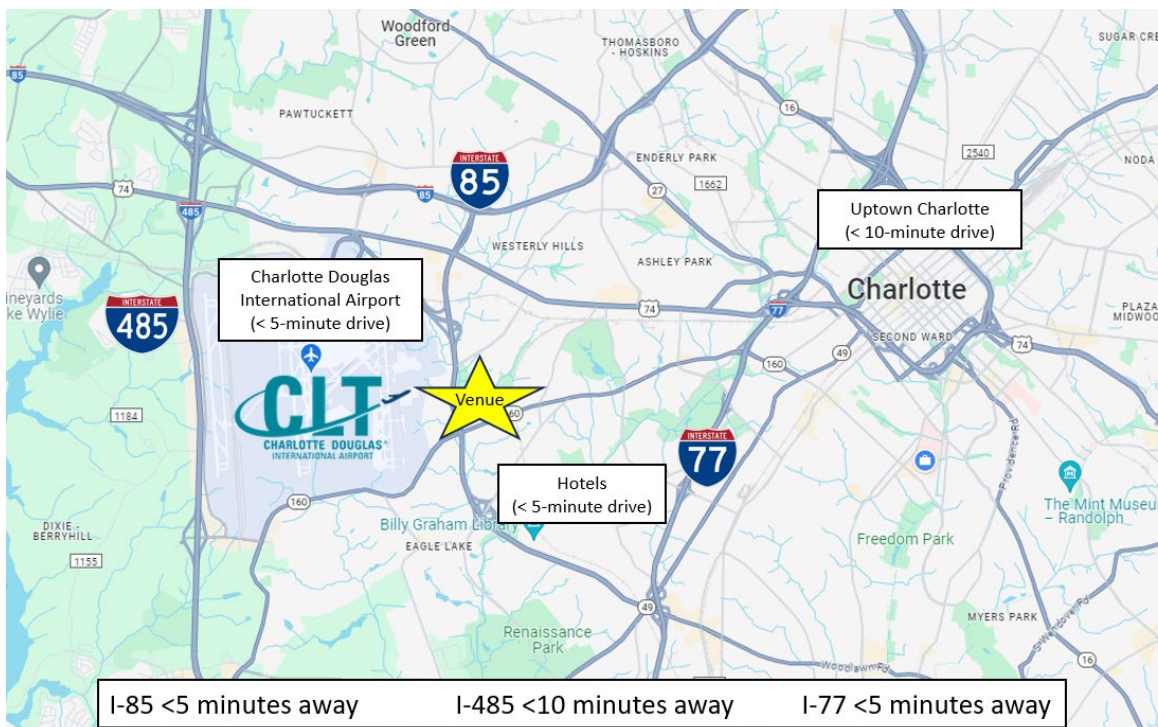
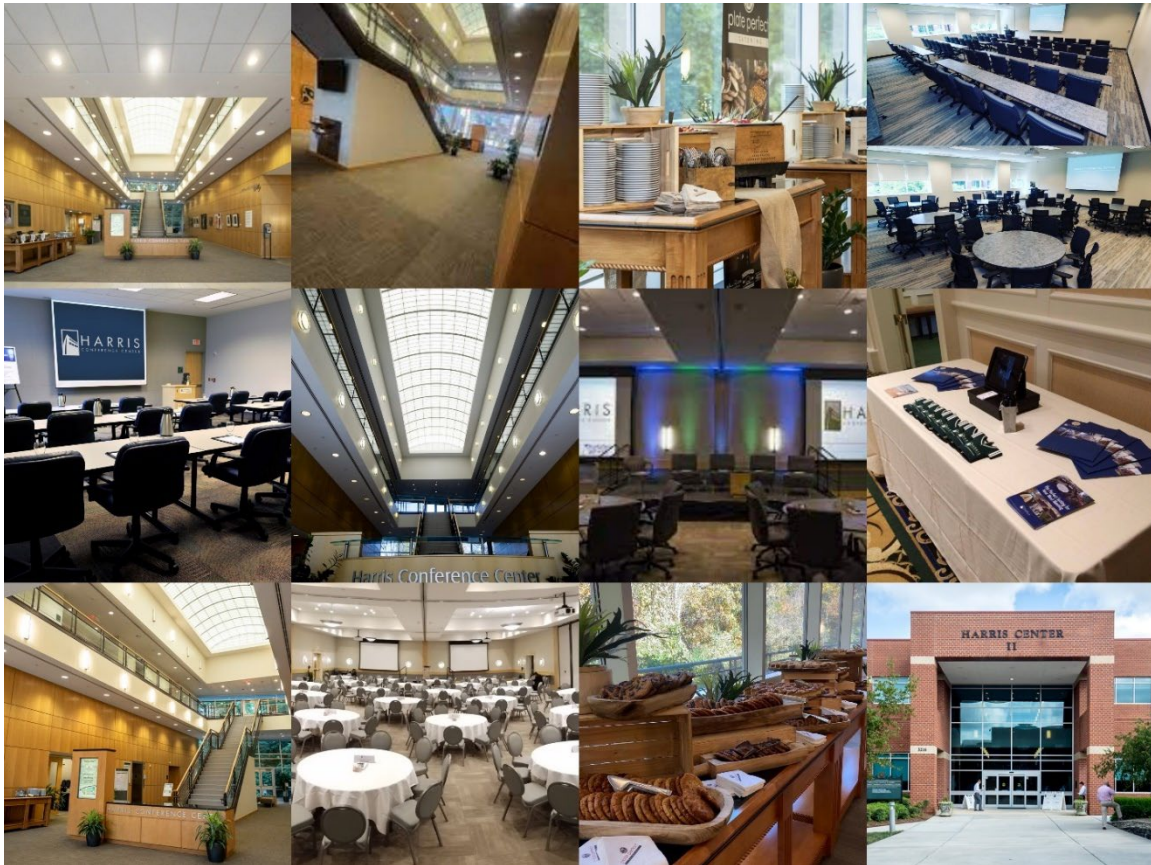


# THE VENUE

## Harris Conference Center

3216 CPCC Harris Campus Dr. Charlotte, NC 28208

<https://maps.app.goo.gl/atMhQdmAnCRFbhbq7>



## EXHIBITOR INFORMATION AND EXHIBIT FEES

The cost to exhibit at this year's conference is \$2,500 if you register and payment is received by February 28, 2025. Beginning March 1, 2025 the exhibitor cost increases to \$3,000.

The fee includes:

- One 6-foot draped tabletop and two chairs
- Entry for two exhibit personnel
- Entry to scientific sessions (no solicitation will be permitted during sessions)
- Complimentary refreshment breaks, continental breakfasts and lunches
- Inclusion in our vendor acknowledgment presentation and symposium website(s)

## EXHIBIT HALL / VENDOR SCHEDULE

THURSDAY - May 15	FRIDAY - May 16
6:00am-7:00am Exhibitor Setup	6:00am-7:00am Exhibitor Setup
7:00-7:50am Breakfast & Registration	7:00-7:50am Breakfast & Registration
10:00am-10:20am Break & Vendor Hall	10:00am-10:20am Break & Vendor Hall
11:20am-12:10pm Lunch & Vendor Hall	11:20am-12:10pm Lunch & Vendor Hall
2:20pm-2:40pm Break & Vendor Hall	2:20pm-2:40pm Break & Vendor Hall

## SYMPOSIUM MASTER SCHEDULE (subject to change)



### 2025 Metrolina Trauma Symposium Schedule

<https://traumasymposium.ezregister.com>



Conference Day 1 (May 15)							Conference Day 2 (May 16)						
7:00-7:50	Lobby						7:00-7:50	Lobby					
	Registration and Breakfast							Registration and Breakfast					
7:50-8:00	Main Hall						7:50-8:00	Main Hall					
	Welcome							Welcome					
8:00-9:00	Main Hall						8:00-9:00	Main Hall					
	Discussion Panel							Discussion Panel					
9:00-10:00	Main Hall						9:00-10:00	Main Hall					
	Podium Presentation							Podium Presentation					
10:00-10:20	Lobby						10:00-10:20	Lobby					
	Break: Coffee and Vendors							Break: Coffee and Vendors					
10:20-11:20	Main Hall						10:20-11:20	Main Hall					
	Keynote Speaker							Keynote Speaker					
11:20-12:10	Lobby						11:20-12:10	Lobby					
	Lunch and Vendors							Lunch and Vendors					
12:10-1:10	Ash	Dogwood	Birch	Cypress	Maple	Main Hall	12:10-1:10	Ash	Dogwood	Birch	Cypress	Maple	Main Hall
	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session		Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session
1:20-2:20	Ash	Dogwood	Birch	Cypress	Maple	Main Hall	1:20-2:20	Ash	Dogwood	Birch	Cypress	Maple	Main Hall
	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session		Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session
2:20-2:40	Lobby						2:20-2:40	Lobby					
	Break: Snacks and Vendors							Break: Snacks and Vendors					
2:40-3:40	Ash	Dogwood	Birch	Cypress	Maple	Main Hall	2:40-3:40	Ash	Dogwood	Birch	Cypress	Maple	Main Hall
	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session		Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Breakout Session
3:50-4:20	Main Hall						3:50-4:20	Main Hall					
	Closing with TSN survivor story							Closing with TSN survivor story					

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Interested in participating as a Sponsor? We have several opportunities available and will work with you to find the right fit for your organization! Please contact us at [scott.wilson@atriumhealth.org](mailto:scott.wilson@atriumhealth.org) with questions.

- **GOLD LEVEL: \$7,500**
  - **EXCLUSIVE PRE-SYMPOSIUM EVENT**
    - Up to three company representatives invited to attend the Wednesday evening VIP event (May 14, 2025).
    - Your company and product will be introduced at the beginning of the night - space available for product display.
    - **VIP EVENT INVITEES INCLUDE** local trauma surgeons, Trauma Medical Directors, and Trauma Program Managers from Trauma Centers across the Metrolina region (2 Level I TCs, 1 Level II TC, 3 Level III TCs), Emergency Medicine Physicians and Nurses, Trauma ICU Nurses, Paramedics, EMTs, Flight Crews, Respiratory Therapists and more.
  - **VENDOR TABLE**
    - One table, two representatives - prime location
    - 3 x 6 display table and two chairs
    - Breakfast, break snacks, and lunch
    - Registration for two representatives per table
    - Acknowledgement to the participants of your level of support in the syllabus, rolling PowerPoint, brochures, and event website(s).
    - Exhibitors may attend the educational sessions for free when not exhibiting, if not requesting credit, and space permitting
  - Your company name rotating on monitors in the main hall of the Conference Center/Trauma Symposium as a Platinum Sponsor
- **SILVER LEVEL: \$5,000**
  - **Conference App**
    - Be the exclusive supporter of the Metrolina Trauma Symposium App. Your company's support will be recognized within the app and on the exhibitor information page of the app.
    - Your company will be featured on the Symposium website and in any publications.
    - Your company's support will be recognized prominently on displays during the Symposium.
  - **VENDOR TABLE**
    - One table, two representatives
    - 3 x 6 display table and two chairs
    - Breakfast, break snacks, and lunch
    - Registration for two representatives per table
    - Acknowledgement to the participants of your level of support in the syllabus and rolling PowerPoint.
  - Exhibitors may attend the educational sessions for free when not exhibiting, if not requesting credit, and space permitting
- **BRONZE LEVEL: \$1,000**
  - Acknowledgement to the participants of your level of support in the syllabus, rolling PowerPoint and symposium website(s).



# PAYMENT

Mail check with copy of invoice to:

Carolinas Medical Center Trauma Service  
955 Westshore Drive  
Ridgeway, SC 29130  
Att: Cherry Strickland

or pay online via Credit Card at:

<https://traumasymposiumvendors.ezregister.com>

All checks MUST be issued in United States dollars and drawn on a United States Bank.

## RULES AND REGULATIONS

All applications must be made on the official application form and include a description of the products or services to be exhibited.

All products to be exhibited must be directly related to the practice of surgery or medicine, education and any related topics. All are subject to approval by the Metrolina Trauma Symposium Committee.

Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.

Exhibitor identification on all signs, graphics and literature must be the company name(s) submitted on the exhibitor application.

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

Exhibitors must set up, occupy and staff their exhibit during all hours the exhibits are open, unless oral scientific presentations are ongoing.

Registration badges will admit exhibitors to continental breakfasts, lectures, and lunches.

All exhibitor personnel must wear registration badges on the exhibit floor. Badges will be provided gratis for two pre-registered personnel per tabletop. Additional individual exhibitor badges are \$100 each per day.

If a company representative would like to receive continuing education credit for the sessions attended, they will need to register as a conference participant

Use of the Metrolina Trauma Advisory (MTAC) name or logo, or other verbiage that implies that the Symposium is a function endorsed or co-sponsored by or with MTAC, is expressly prohibited. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Harris Conference Center premises and will indemnify, defend and hold harmless the Harris Conference Center, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

**Written notice of cancellation of space must be received by April 15, 2025 and will result in a charge equal to 50% of the total cost of the space assigned.**



## PAST SYMPOSIUM VENDORS AND TRAUMA CENTER SPONSORS







# 2024 Metrolina Trauma Symposium by the numbers



16 Hospitals  
represented



38 Different Sessions

Session #	Session Title	Speaker	Time
1	Introduction	Dr. John Smith	8:00 AM
2	Emergency Department Triage	Dr. Jane Doe	8:30 AM
3	Respiratory Management	Dr. Michael Chen	9:00 AM
4	Cardiovascular Emergencies	Dr. Sarah Johnson	9:30 AM
5	Neurological Emergencies	Dr. David Lee	10:00 AM
6	Abdominal Emergencies	Dr. Emily White	10:30 AM
7	Genitourinary Emergencies	Dr. Robert Brown	11:00 AM
8	Endocrine Emergencies	Dr. Lisa Green	11:30 AM
9	Medication Management	Dr. James Black	12:00 PM
10	Legal and Ethical Issues	Dr. Karen Gray	12:30 PM
11	Quality Improvement	Dr. Thomas Red	1:00 PM
12	Research in Trauma	Dr. Patricia Blue	1:30 PM
13	Simulation and Training	Dr. Christopher Yellow	2:00 PM
14	Public Health and Prevention	Dr. Michelle Purple	2:30 PM
15	Case Reports	Dr. Daniel Pink	3:00 PM
16	Panel Discussion	Panel of Experts	3:30 PM
17	Networking and Reception	All Attendees	4:00 PM

8 Trauma Centers  
represented



17 units of blood donated  
51 lives saved



3 Flight Services  
represented



260 BBQ and Tacos  
servings



7 EMS Agencies  
represented



1652 hours of  
education credits



137 Registered  
Attendees



Overall Experience  
rated 4.9 stars  
by attendees



44 Speakers



100% of attendees said  
they'll return next year  
or recommend to others.



# Thank you!



@MetrolinaTrauma



[www.metrolinatrauma.org](http://www.metrolinatrauma.org)

Any questions may be directed to Scott Wilson at  
[scott.wilson@atriumhealth.org](mailto:scott.wilson@atriumhealth.org).